



AMERICAN



FARMING

Publication, LLC

Po Box 841

Fort Dodge, IA 50501

www.AmericanFarmMagazine.com

Phone: 1-855-600-0787

Phone: 515-302-8080



MEDIA KIT

OUR MISSION:

At American Farming Publication, it is our mission to provide seamless communication between our clients, and the American farmer. We are located in Fort Dodge, Iowa, which is right in the middle of farm country. This gives us the opportunity to stay in touch with the needs of today's farmers. We give the options of digital publications, website access, show coverage and social media. We have years of experience and reliability, coupled with honesty and a cost-effective price. Our team at American Farming Publication will use every resource at our disposal, to provide a concise and beautifully rendered advertisement for you. As a result will, in turn, bring more customers your way. Our website and social media access will allow us to reach more customers than ever before. We are excited to work with you and provide you with everything that you need for your advertising purposes.

“For Farmers Must Lay
The Foundation”

-Richard A. Bothe

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Layout & Design Policies:

Please include ALL linked files (vector and bitmap/photo)

Please make sure all links are updated and current, missing files may create delays.

Please include all font files used in your document.

Always print it to make sure it looks good.

Design Requirements:

Accepted File Format:

.PDF ~ .PSD ~ .AI ~ .JPG ~ .PNG

NO WORD FILES FOR ADS

Color - resolution of 300 dpi at 100%

Gray-scale - resolution of 300 dpi at 100%

Vector art (EPS, Illustrator, etc.)

Convert fonts to curves/outlines.

We cannot be responsible for typographical errors in files that you design.

Other files that we modify at your request will require approval of a proof and may cause delays.

Please make sure your file is how you want it before sending it to us to avoid delays.

If we have to build your AD, that will take time. To speed the process up of building your AD please send any logos, pictures, and text you would like featured.

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PRICING

COVERS:

◇ FRONT COVER \$1800

IFC/IBC/BACK COVER

◇ 1 FULL \$1600

◇ 1/2 \$800

◇ 1/4 \$475

◇ 2X3 \$350

COLOR:

◇ FULL \$1400

◇ 1/2 \$700

◇ 1/4 \$400

◇ 2X3 \$275

◇ 2X2 \$225

BLACK & WHITE:

◇ FULL \$700

◇ 1/2 \$500

◇ 1/4 \$375

◇ 2X3 \$225

◇ 2X2 \$200

COOP \$140 / GROUP \$100



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Full Page
7.25" x 9.83"

Back Cover
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1/4
Page
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2X3
3.5" x 3"

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